

The Community and Behavioral Health (CBH) certificate prepares students to be leaders in engaging communities in the public and/or private sphere. Students will take courses that will build their skills relating to program management, evaluation and assessment, and communication using a variety of methodologies. Students will receive a certificate from the Department of Public Health. Completion of certificates is *not* noted on academic transcripts.

Eligibility

Only matriculated Master of Public Health (MPH) students at Brigham Young University are eligible for the Community and Behavioral Health certificate.

Requirements

Students must complete 18 credits (4 classes plus field experience) in order to earn the Community and Behavioral Health certificate.

| Course ^{a, b, c} | Title | Credits |
|--|--|---------|
| <i>Complete the following courses:</i> | | |
| HLTH 688R | Field Experience | 6 |
| <i>Select any 12.0 credits of the following (at least 9.0 credits must come from Group A):</i> | | |
| Group A | | |
| HLTH 431 | Health Communication & Advocacy | 3 |
| HLTH 603R | Special Topics in Public Health (up to 3 credits can be counted for the certificate) | 3 |
| HLTH 691R | Mentored Research (up to 3 credits can be counted for the certificate) | 3 |
| HLTH 696R | Independent Studies (up to 3 credits can be counted for the certificate) | 3 |
| MPA 608 | Project Management | 1.5 |
| MPA 631 | Public Program Evaluation | 3 |
| MPA 635 | Data Visualization | 1.5 |
| MPA 659R | Grantwell | 1.5 |
| MPA 662 | Communication in Public Administration | 3 |
| SOCW 620 | Human Behavior and Social Environment (instructor approval required) | 3 |
| MSB 334 | Grant Writing | 2 |
| Group B | | |
| COMMS 351 | Media and Their Audience (instructor approval required) ^d | 3 |
| COMMS 382 | Issues in Global Communication (instructor approval required) ^d | 3 |
| COMMS 416 | Media Advocacy and Social Change (instructor approval required) | 3 |

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| COMMS 480 | Media Ethics and Moral Reasoning (prerequisite COMMS 300 or instructor approval) | 3 |
| COMMS 602 | Qualitative Research Methods | 3 |
| MPA 612 | Economic Decision Making for Managers | 3 |
| MPA 621 | Public and Nonprofit Budgeting | 3 |
| MPA 623 | Nonprofit Structure and Tax | 1.5 |
| MPA 650 | Nonprofit Organization Management (recommended prerequisites: MPA 623, 624, MPA 632 or equivalent course) | 3 |
| Total | | 18 |

^a MPH students can count up to 9.0 credits of 300/400 level courses toward their MPH degree, but not more than 9.0 credits. Only one 300 level course may be counted. Students must petition to Graduate Studies for approval to count a 300-level course.

^b If any listed course(s) were taken as part of an undergraduate degree, then students must substitute the course(s) with another approved elective.

^c Changes to certificate course requirements must be approved by the Community & Behavioral Health certificate lead, Dr. Robbie Chaney, and MPH Director, Ali Crandall.

Field Experience and “R” Course Requirements

Students need to complete a field experience (HLTH 688R) focusing on areas related to CBH (e.g., program planning and evaluation, communication, policy, and/or project management) as approved by their graduate faculty advisor.

Students choosing to complete HLTH 603R – Special Topics in Public Health, HLTH 691R – Mentored Research, and/or HLTH 696R – Independent Studies as an elective(s) are required to focus on CBH topics, readings, research, or studies.

<http://mcom320.net/> - free and valuable textbook for project management and communication